

WORKSHOP ON ACADEMIC WRITING 2008



Recently, the Business & Economics School's postgraduate centre successfully organized a two days Workshop on Academic Writing of which the main objective is to give some guidelines to postgraduate students doing Master and PhD for their research studies. Several research experts from Business & Economics School and from UPM shared their invaluable experiences during the workshop. Among the research experts were Dr. Vijay Kumar from Universiti Putra Malaysia (Academic Writing), Dr. Jeniffer Chan Kim Lian (Research Methodology), Assoc. Prof. Dr. Raja Azimah Raja (Literature Review), Dr. Kalsom Abd. Wahab (Quantitative Research) and Pg. Dr. Hassanā Bahar Pg. Bagul (Qualitative Research). The workshop was officiated by the Dean, Assoc. Prof. Dr. Hj. Kassim Hj. Md. Mansur. Around 100 postgraduate students attended the seminar which was held at Theater Ahmad Nisfu, SPS and Bilik Mesyuarat Utama, SPE.