

ACADEMIC

School of Psychology
and Social Work

SILVER MEDAL FOR

AP DR BALAN RATHAKRISHAN AT INTERNATIONAL FAIR

SEOUL INTERNATIONAL INVENTION FAIR 2013 (SIIF)

By : Associate Professor Dr. Balan A/L Rathakrishan
Program : *Pembangunan Belia & Komuniti HA16*

Associate Professor Dr. Balan Rathakrishnan and 12 others lecturers from UMS was chosen to attend as presenter for the Seoul International Intervention Fair 2013 (SIIF) on last 29th November to 2nd December 2013. This inventions was hosted Korean Intellectual Property Office (KIPO) and the Korea Promotion Association (KIPA). It also supported by World Intellectual Property Organization (WIPO) and International Federation of Inventor's Associations (IFIA). As the largest annual invention fair in Asia that organized to market inventions and promote information sharing. The 4 days event where inventors and researchers showcase new ideas and products to manufacturers, investor, distributors, licensing firms and the general public.

Associate Professor Dr. Balan Rathakrishnan dan fellow researchers has developed innovations in field of Mental Health innovation entitled "Psychiatricsoftools : Mental Health Assesment Tools Via Online". This SIIF as a platform in promoting and introducing new inventors ideas at the global level because a lot of visitors from across the world are expected to gather on this popular Seoul International Invention Fair.

This event will gather the seller and buyer of the latest update about different services offered by theses exhibitors. Information shared by participant in this event helps inventors through open discussion to access latest information as presenter in the conference. This is the very great opportunities to UMS in promoting new invention to high level market. Personally, attending this invention made others researcher especially in UMS improved in developing new invention that will contribute well by human being.



Associate Professor Dr. Balan Rathakrishnan braving the icy wind.



A beautiful sculpture in South Korea



The medal



Pavement flowers



The Exhibition area