1st COMMONWEALTH SPORT TOURISM 2008

The 1st Commonwealth Conference on Sport Tourism with the theme "Sport Tourism and Sustainability: Inter - Relationships, Impacts and Issues" was held in the City of Kota Kinabalu, Sabah. Included in the first committee is Dr. Janie Liew who was selected to organize the event. The objective of the conference is to provide a platform for discussion to identify and create new approaches to sport tourism development, investment, sharing and the exchanging of best practices in the planning and management of sport tourism. The conference was organized by the Commonwealth Tourism Centre with the support of Ministry of Tourism Malaysia, Tourism Malaysia, Sabah Tourism, Bournemouth University & Creative Advance Technology. Several SBE students also joined the secretariat to handle the delegates.

