

INTERNATIONAL DAYS 2011:

Enhancing Community through Internal Community Improvement



International Business Club has the privilege to organize the first school events for 2011/2012 session on the 21st – 22nd September 2011 through the "International

Days 2011" program. This event was initiated by the HE09 International Business's students led by Mr. Addy Ajmain (IB's Club president 2010-2012) and his BOD to welcome back SBE's students and the new comers for 2011/2012. The event officiated by Dr. Raman Nordin, Deputy Dean for Student Affairs and attended by International Business lecturers.

International Business program is well known as the program with international students and multiracial ethnics from every state. Therefore, in accordance with community services involvement activities, IB's Club members believe that community improvement must come from good internal community base. The main objectives for the program are to introduce the uniqueness and integrated cultures of IB program and UMS multiracial community. This is part of the motivation program for IB's and SBE's student to understand better about programs offered in SBE. This program also intended to enhance relationships among new and current students at the same time to help reducing cultures shocked effects to the new students. Just like the club motto "Together We Unite". In conjunction with that, the program also took the opportunity to help introducing and recruiting members for UMS Rotaract Clubs which later establish on the 24th October 2011.