

STUDENTS IN FREE ENTERPRISE (SIFE) NATIONAL EXPOSITION 2011



SIFE National Exposition 2011 was held on the 24th – 26th July 2011 at Putra World Trade Centre (PWTC), Kuala Lumpur. This is an annual event whereby SIFE teams from different universities, colleges and institutions gathered to compete. There are 23 teams competing to represent Malaysia in the SIFE World Cup 2011. Projects will be presented by each SIFE team and evaluated by third party invitees which are local business leaders. SIFE UMS won the 1st runner-up for SIFE National Exposition 2011 this year. The team consists of students from different schools. Among them 7 students are from School of Business and Economics represented UMS in the SIFE National Exposition 2011.