



Once again the Business & Economics Students Association (PMPE), with the cooperation of the School of Business & Economics (SBE) and Students Affairs Department (HEP) successfully organized SBE Week 2011 which has become an annual event in SBE's calendar. The program was successfully held on 5th to 9th December 2011 and officiated by the Dean, Assoc. Prof. Dr. Hj Bahron. Various activities were held throughout the SBE Week 2011, among them are career lectures by external agencies, grooming session, games etc.. Many exhibitions were also done involving all program studies offered in SBE as eye-openers to the public who visited the SPE Week 2011. There were also numerous types of stalls that enlivened the program which lasted over 4 days. According to **Director of SBE Week**, a program such as this not only familiarizes the students with various activities in SBE but also gives the exposure to the general public that visited the various exhibition counters by getting information on career and study opportunities offered by SBE. A week long blood donation campaign get a very good response from the student who donate their blood.

