

HOSPITALITY CARNIVAL 2011



Hospitality Carnival SPE 2011 was held on the 7th December 2011 at DKP1 University Malaysia Sabah. This is an event organized by the elective students of Event Management together with students from Introduction to Hospitality and Tourism Management students under the guidance of the lecturer Mr. Arif @ Kamisan Pusiran, Cik Juliana Langgat and Mr. Mohd Rizwan Abdul Karim as their final project. The event was officiated by the Deputy Vice Chancellor of Universiti Malaysia Sabah, Assoc. Prof. Datuk Dr. Hj. Kassim Hj. Md. Mansur, The presence of the Dean of School of Business and Economic, Assoc. Prof. Dr. Hjh. Arsiaah Hj. Bahron, lecturers and students also marked a credit for the event. There were a total number of 35 booths showcasing their products and services including traveling agencies, food testing, accommodation services and more. The exhibition was divided into five zones including accommodation, transport, food and beverages, recreation and tourism. The deputy vice chancellor praised the student for successfully organized the events and gave his full support for such an event in future. Other than exhibition, games and fun activities were able to draw crowds for the event. Numbers of participants took part in the games including napkin folding competition, muffin decorating, waiter's run, etc.. The winners for the games were given great prizes including hotel vouchers, rice, drinks and hampers sponsored by Bernas, KUB Group, Sabah International Dairies, Novotel, GrandBorneo, Puncak Angkasa. KKFM is the official radio station for the event, promoting and spreading the words. The committee was also being interviewed live on the radio station making the event more aware and known to the students and also to the public. It was indeed another exciting yet knowledgeable event organized by the students to instill knowledge and information. "Where We Bring You The Art of Hospitality" was the tagline for event in line with the objective to instill hospitality knowledge to the students. This event also marked another successful remark on the calendar of School of Business and Economic for 2011.

