

## BEST PAPER AWARDS RECEIVED BY SBE RESEARCHER

**A**ssociate Prof. Dr Hjh Arsiah Hj Bahron won one of the four best business paper awards for her paper co-written with Caroline Benjamin Jiungan and Oscar Dousin entitled 'Human Resource Management Practices: The Effect on Employees Motivation and Job Performance' at The International Conference on Accounting, Business and Economics (ICABEC 2011) organized by the Faculty of Management and Economics, Universiti Malaysia Terengganu in Kuala Terengganu on 1-2 November 2011. Close to 150 papers in accounting, business and economics were presented at the conference.

Dr. Awangku Hassanal Bahar bin Pengiran Bagul was recently has been awarded a Best Paper Award at the recent 2nd Regional Conference on Tourism Research 2011 at Universiti Sains Malaysia on 22nd December 2011. The paper that won the Best Award was entitled 'Art Tourism: The New Research Direction' was jointly written by Mr. Liu Hao of USM. The paper discusses the issues on the development of the Art Tourism in Malaysia with special reference to Malaysia Contemporary Art Tourism (MCAT) event and identified three key area of challenges. The first one is the establishment of the identity of Malaysian Art where the country is multicultural and the

second one is the development of general art such as cinema, photography, theater, public art etc. to foster the contemporary art development. The last challenge is the establishment of art business where creation of collectors, art value and auction houses were identified to move forward the art tourism.

Meanwhile, Dr. Mohd Rahimie Abdul Karim and co authors namely Mehmet Asutay, Zurina Shafii also received a Best Paper Award for their paper at 4th Islamic Economic System Conference 2011 (iEcons) which was held on 4 - 5th December 2011, Pan Pacific KLIA. The title of their paper that won the award is Examining Islamic Fund Performance and the Role of Islamic Fund Managers.

Miss Juliana Langgat (UMS) and co-authors Normaizana Mat Nawati, Nuraliah Mansur & Mislan Nenin (UiTM) recently won a Best Paper Award at the 5th International Conference of The Asian Academy of Applied Business, held on 9-10th June ,2011 at Phnom Penh, Cambodia, 2011. Their paper entitled Performance Monitoring Effect of Outsourcing: A Case of Kuala Lumpur Three Stars Hotel.