

ASSOC. PROF. DR. JENNIFER CHAN KIM LIAN APPOINTED AS EPP10 COMMITTEE MEMBERS ENTRY POINT PROJECT (EPP10)

Associate Professor Dr. Jennifer received appointment letter & token of appreciation from Dato' Seri Mohd Khaled Bin Nordin, Minister of Higher Education as one of the EPP 10 committee members Entry Point Project (EPP10)- Tourism and Hospitality Cluster, Kuching, Sarawak, 11 February 2011.

EPP 10 aims to address and improve tourism and hospitality human capital in Malaysia by increasing both quality and quantity of hospitality and tourism graduates to support the industry's ambitious growth and profit goals. She is also appointed as one of the independent management teams for MyCenTHE (Malaysia Center for Tourism and Hospitality Education) by the Ministry of Higher Education. MyCenTHE aims to establish quality standard, and improve linkage; to facilitate specialization and to develop innovative end-to-end curriculum. In recognition of her expertise in tourism



and hospitality management and the pursuit of quality assurance in academic program, Associate Professor Dr. Jennifer was appointed as one of the Expert Panel Group Members for

developing National Program Standard – Hospitality, Tourism and Culinary by Malaysian Qualification Agency in 24 May 2011.