## THE 2ND POSTGRADUATE COLLOQUIUM OF THE SCHOOL OF BUSINESS AND ECONOMICS

Postgraduate Colloquium on the 14 to 16 March 2011 at UMS Library Auditorium. A total of 120 participants consisting of postgraduates (by research & coursework) and academic staff attended the event. The main objective of the colloquium was to expose the postgraduate students with crucial elements of academic research endeavour and essentials of thesis writing. The topics chosen were delivered by experienced academic members on topics such as philosophy of research, preparing

good research proposal, ethical issues related to research, and managing supervisor-supervisee relationship. The event kicked off with a keynote address delivered by Prof. Dr. Syed Azizi Wafa entitled 'Towards Research Excellence' which was also the theme of the colloquium. He shared some of his experience with the audience on how to excel in academic research. SBE had also invited a guest speaker, Prof. Dr. Yuserrie Hj. Zainuddin from Universiti Malaysia Pahang who is well versed with philosophy of research and methodology of research. Dr. Mohd.

Rahimie Abdul Karim and Assoc. Prof. Dr. Jennifer Chan Kim Lian also shared their experience about few important aspects of carrying research work. Feedback from fellow graduate students about the event was encouraging and they hoped it can be done frequently. During the colloquium, students were also required to present their research progress. They had the opportunity to receive feedback from the school's academic staff and also from their peers. The closing ceremony was officiated by the Dean of SBE, Assoc. Prof. Dr. Hjh. Arsiah Hj. Bahron.

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