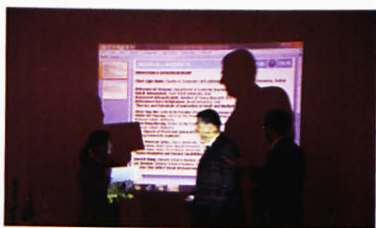


PPIB's Academics at International Arena



Over the last six months, several members of staff have ventured out of the comfort zone that is the local conference circuit and travelled to distant lands, namely Turkey, Germany, and Spain. These ambassadors of knowledge - Pn. Chiew Tung Moi, Mr. Mohd. Sohaimi Esa, Pn. Nik Zaitun Nik Mohamed, Pn. Kasma Mohd. Hayas, and Ms. Sabariah Abd. Rahim - were no doubt enriched by the experience of being immersed in a foreign culture, and would have benefitted from the opportunity to network with other nationalities. While attending the Sixth International Conference on Business, Management, and Economics (CESME) in Izmir, Turkey, Pn. Chiew presented a paper entitled 'The impact of perceived university environment contexts on entrepreneurial intention among university students'. Mr. Mohd. Sohaimi Esa presented his paper, *Surat-surat perjanjian istana Johor dengan saudagar Arab : Suatu dokumentasi sejarah*, at the International Seminar of Fiction and Faction in the Malay World in Frankfurt, Germany.

Moving to warmer climates, the latter three lecturers attended the International Conference of Education, Research and Innovation (ICERI) in Madrid, Spain. Pn. Kasma presented a paper entitled 'Students' learning preferences in the Spanish language', while Ms. Sabariah shared her research findings on 'Motivation among UMS undergraduates: A comparative study'. Killing two birds with one stone, Pn. Nik Zaitun presented a paper entitled 'Poetry reading in enhancing pronunciation skills: 'An excursion into Malaysian classrooms' and a poster with the heading 'Shakespeare in Malaysian classrooms: Myth or reality?'