

The First Emeritus Professor from PPIB

A luncheon was organised by PPIB on 8 October 2010 at the 1Borneo South China Grand Ballroom in honour of Dr. Ahmat Adam, recipient of the Emeritus Professor 2010 award. The event was also held to acknowledge Dr. Ahmat's outstanding contribution to the development of PPIB as founder and first dean. Being an accomplished academician himself, Dr. Ahmat Adam was able to give some valuable advice to the staff present at the luncheon. "Love what you do and do what you love" was the gist of his message. Bringing passion to your work is essential, especially when it comes to writing. "Just write about whatever interests you the most: everything else is of secondary importance" was Dr. Ahmat's final recommendation: a parting shot evidently designed to encourage PPIB staff to be more proactive when it comes to research.

