

CAREER FAIR DURING GRADUAN ASPIRE 2011, 16-17 JULY 2011, PLENARY THEATRE, LEVEL 3, KLCC

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After the aspiring talks given by the enterprise tycoons, the career fair was launched in the afternoon. A total of 67 booths, exhibited by local and multi-national companies, were set up. These companies are industry key players that intensively involved in banking/finance, telecommunication, engineering, transportation/vehicles, insurance and cosmetics. They connect to the world through their business and services branches in the United Kingdoms, Australia, the United States, Singapore and Malaysia.

From the career fair, it was clearly observed that banking/finance and telecommunications are thirst for human capitals to feed these ever-growing sectors. The examples of these companies are MayBank, Khazanah National Berhad, Celcom and Maxis. These were followed by the engineering and transportation/vehicles sectors, such as UMW group, Intel, Airasia and Perodua. The specialties of this fair are it grants the opportunities to the fresh graduates to get to know their company of choice. Moreover, the graduates can drop their resumes and may just have a formal career interview on the spot. Who pass the interview will immediately grab a job!

On the other hand, the career fair also functioned as a mini education fair, as there were 16 local and oversea universities also participated in this fair. These universities were, for instance, University Malaya, Multimedia University and United Kingdom and Eire council of Malaysian students. They are looking for dedicated graduates who have aspired to build up their professional careers by strengthening their knowledge and skills via the tertiary education.

At a corner of the fair, there was a career clinic workshop being held during the exhibition time. This workshop invited the professionals to give on-hand practices regarding the essential soft-skills. There were three running-up sessions i.e. Public Speaking, Resume Writing and Communication Skills. Those fresh graduates who do not have experience on these matters would surely obtain benefits from these sessions.

