

# UMS on World Halal Map, SSMP on Halal Training

Mariam Abdul Latif



AP Hjh Mariam Abdul Latif (UMS) answering a question from the audience.

## Opportunities on Halal Logistics and Asean FTAs

With the objectives to create awareness and enhance knowledge among logistics and industry players and to promote the Malaysian Standards on Halal Logistics (MS 2400 series) besides its benefits and opportunities in the Halal Supply Chain, the Ministry of International Trade and Industry (MITI) and the Halal Industry Development Corporation (HDC) organized a one-day seminar on 28 June 2012 in Penang entitled "Opportunities in Halal Logistics and ASEAN Free Trade Agreements".

Assoc Prof Hjh Mariam Abdul Latif, a lecturer at SSMP was invited to present a paper on "Malaysian Standards on Halal Logistics". The paper explained about the Malaysian Standard on Halalan-Toyyiban

Assurance Pipeline System (HTAPS) as a very important document to be referred by all companies that provide logistics services for halal products in an effort to ensure the safety and purity of the product from the farm to the consumer. HTAPS has three separate standards for the halal food supply chain namely the MS2400-1:2010 (P) Management System Requirements for the Transportation of Goods and/or Cargo Chain Services; MS2400-2:2010 (P) Management System Requirements for Warehousing and Related Activities; and MS2400-3:2010 (P) Management System Requirements for Retailing". If every logistics company complies with all the requirements documented in HTAPS, it would allow a company to obtain halal certification from the Department of Islamic Development Malaysia (JAKIM).

## HTAPS Certification Will Give Halal Logistics Businesses an Edge

Halal certification now plays a major role in domestic and international halal market, it provides confidence to consumers, assists manufacturers improve their product quality and market, and improves the good

image of the country. Malaysian halal standards are often referred by the industry to reap the economic benefits, thus increasing the country's economy and facilitate international trade. Halal Logistics is the value advantage to aid Malaysia in becoming the Global Halal Hub.