

# Companies want to collaborate with UMS

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**KOTA KINABALU:** Universiti Malaysia Sabah (UMS) is open to strategic collaboration with industry players.

Recently, four local companies came to discuss strategic collaboration with UMS.

The visitors were Perfect Group's Managing Director, Dato Derek Phang; Marketing Director, Datin Selina Shim; Chief Executive Officer of First-Art Creative, Sindy Fam; Managing Director of Fook Soon Seafood Products Sdn Bhd, Chiang Bath Sing; Marketing Director of Fook Soon Seafood, Tracy Chiang; and the CEO of KPLUS Global Ventures, Jacky Tang.

UMS Innovation and Commercialisation Management Centre (PPIP) director Professor Madya Dr Jidon @ Adrian Janaun said that all the entrepreneurs who came expressed their desire to venture into the opportunities of UMS product commercialization and

intellectual property.

"The entrepreneurs were attracted to the products and intellectual property of UMS and have expressed their interest to collaborate, especially in the field of food science.

"We have agreed to carry out a follow-up discussion concerning the collaboration," he said in a statement.

Jidon also informed that they also discussed on other collaborations that would benefit both parties.

"Among them are in the form of research, student practical training and exchange in expertise between UMS and them, as industry players," he said.

"UMS through PPIP welcomes such collaborations with any entrepreneurs or companies.

For more information concerning such ventures or collaborations, please contact the centre at [ppip@ums.edu.my](mailto:ppip@ums.edu.my).