

STB-UMS collaboration in Semporna

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KOTA KINABALU: Sabah Tourism Board (STB) and a researcher from Universiti Malaysia Sabah (UMS) visited Semporna recently to realise a research collaboration.

Business, Economy and Accounts faculty lecturer at UMS, Rosle Mohidin, said that the research covered the

gathering of tourist profile information, and study on the Mabul island sustainability as a tourist preferred destination at Sabah's East Coast.

"This research is done using the research grant prepared by STB to UMS.

"Aside from Mabul island, we also visited the Semporna district

office," he said.

"We were briefed on the role of the Semporna district office in the effort of developing Mabul island as a tourist destination by district officer, Juraimin Jadir," he said in a statement yesterday.

Rosle who is also the chief researcher informed that the delegates from UMS and STB

also visited a tourist attraction that was being developed by two UMS alumni in Semporna.

"The tourist Centre known as Twin Hill Park was set up in 2019.

"At this hill, tourists can enjoy the view of islands surrounding Semporna," he said.

Also present was STB Senior Research Manager, Fenella Edna.