

New slogan for UMS

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KOTA KINABALU: The intellectuality of academicians in various fields needed to be transformed to produce ideas to solve issues in society.

Vice-Chancellor of Universiti Malaysia Sabah (UMS), Prof Datuk Dr Kasim Hj Mansor said that the university can no longer stick to the 'status quo' of acting only as a factory producing quality graduates.

"In this era of technology and digitisation, the role of universities has expanded to cover the entire spectrum of community's life.

"Innovation and creativity

that produce products and services to improve the life of the community is something that is highly expected," he said when delivering his new year's message via online here on Sunday.

He said in order to realise that wish, Kasim announced the new slogan 'UMS Leading Towards Innovative Societies' throughout the year 2023.

"We must put in our minds that we must be aware that all of us are a knowledge institution born and established in Sabah, which is a public university that is created from conscience of the people in the state of Sabah.

"We all are important actors according to the expertise we have in being responsible for developing community's life," he stressed.

He also urged for togetherness in holding hands to hold trust as a university that always approached the community.

"Whether as academics, administrative staff or students, we are able to make the existence of UMS in Sabah more meaningful.

"The success of the university's previous leadership also needs to be maintained and improved," he added.



Kasim (right) meets UMS Corporate Communications Centre media team.