



Dr Norazah (front row, 11th left) with the participants of the seminar.

## 97 UMS Labuan campus students attend seminar

**LABUAN:** Ninety-seven students participated in the seminar on Current Issues in International Marketing 2011 at Universiti Malaysia Sabah (UMS) Labuan International Campus recently.

The participants were from the Labuan School of International Business and Finance and final-year International Marketing students. Labuan School of International Business and Finance deputy dean (academic and student affairs) associate professor Dr Norazah Mohd Suki officiated the event where 25 presenters talked about

international marketing issues or prospectives, namely mobile advertising, online banking, online shopping behaviour and so forth.

The purpose of the seminar was to give the students a chance to share their own international marketing perspectives and to achieve a deeper understanding of the current issues in international marketing.

It was also to give the undergraduates preliminary knowledge before entering the job market.